

Pork Board Abstract

Board President	Derrick Sleezer, IA
Board Vice President	Jan Archer, NC
Board Treasurer	Terry O'Neel, NE
Immediate Past President	Dale Norton, MI
Staff Liaison:	Chris Hodges, CEO

Board Charge

The board of directors has the ultimate responsibility and accountability, in collaboration with USDA under the Pork Act and Pork Order, for the collection of national pork checkoff funds, their disbursement to state organizations, and their investment in industry promotion, research and consumer information programs, to enhance the marketing of U.S. pork and pork products.

The board of director's primary charge is to create the vision and strategic direction of the organization, to insure that the organizations plans and budget are in alignment with that vision and are consistent with the Pork Act, and to hire and supervise the chief executive officer.

Time Obligation and Expectations of a Board Member:

Time Commitment – There is an expectation that board members will make every effort to attend meetings and conference calls. The following “events” are on the board member's schedule for 2016:

- March 2016: Board Meeting and Pork Forum, Indianapolis, IN
- April 2016: *Conference Call, tentative if needed*
- June 2016: World Pork Expo/Board Meeting, Des Moines, IA
- July 2016: New Board/Nominating Orientation (Webinar) (Only New Board)
- August 2016: *Conference Call, tentative if needed*
- September 2016: Board meeting and New Board Orientation (new Board members only), Des Moines Office
- October 2016: *Conference Call, tentative if needed*
- November 2016: Board Meeting, Des Moines, IA

In addition, board members typically join and participate in one or two program committees which could meet a couple times a year, depending on the committee.

- **Technological Skills** – Much of the Board's communications, preparatory meeting information, leadership training, expense reports and flight scheduling is conducted thru technology. Therefore, the board member is expected to have a fair degree of familiarity with the computer. Some training and resources may be provided.
- **PQA+/Site Assessment Requirements** – If you are not currently both PQA+ and Site Assessed you must be willing to become compliant prior to taking office.

Board Members Selection System

- The Board consists of 15 members.
- Members serve a 3 year term, and may serve two consecutive terms
- Annually 5 Board seats are appointed by the Secretary of Agriculture.
- The 5 appointees must come from a list of 8 candidates ranked by Pork Act Delegates.
- A minimum of 12 states must be represented on the board of directors.
- Officers are elected by the board of directors annually

Nominating Committee – Structure & Process

Last Revised: 06/25/2013

Nominating Committee

The National Pork Board will use a Nominating Committee to seek candidates for appointment to the National Pork Board and to its Nominating Committee. The Goal of the Nominating Committee is to execute a fair process that provides opportunity for every interested producer.

Purpose

Solicit, screen, interview, evaluate and recommend 8 candidates to the Pork Act Delegate Body to be elected as nominees to the U.S. Secretary of Agriculture for appointment to the National Pork Board, and also for 2 seats on the Pork Checkoff Board Nominating Committee.

Composition of Nominating Committee

- Four members elected by the Pork Act Delegates to staggered 2-year terms.
- Two members named by the Pork Board for 1-year terms to ensure diversity.
- The chair named by the Board will be the immediate past president, if the states represented by the delegate elected positions do not preclude. Otherwise, a past president or current or past board member will be appointed.
- Are familiar with and knowledgeable about Pork Board programs of Promotion, Research, and Consumer Information.
- Are familiar with and/or become knowledgeable about the inner workings, demands, responsibilities and expectations of service on the Pork Board.
- Are knowledgeable about producers who exhibit national leadership skills.
- Have the ability to conduct themselves in an open, unbiased and objective manner.
- Are knowledgeable about the Pork Industry/Pork Chain.
- Some members must possess relevant experience and background in the work of the committee, the NPB, States, organizational business
- Represent a variety of geographic areas, producer types and interests, ideas, opinions, perspectives, styles of operation, gender, size of operation, and other areas of diversity.

Candidate Qualifications for Pork Board or Nominating Committee

- Produces porcine animals in the US for sale in commerce.
- Involvement in the US pork industry,
- Familiarity with the pork associations work in their county and state,
- willingness to devote the time and effort to stay abreast of issues,
- Do the required homework to be a knowledgeable Board member,
- Attend meetings faithfully,
- Contribute to meetings and discussions,
- Represent the Board and the industry as required,
- Reveal any conflict of interests and recuse themselves as necessary,

- Represent a variety of geographic areas, producer types and interests, ideas, opinions, perspectives, styles of operation, gender, size of operation, and other areas of diversity.
Timeline:

Approximate timelines for the Nominating Committee processes are:

- **Mid-Summer - New Nominating Committee Orientation including a conference call go over list of possible candidates**
- **Mid-August - Mailing to states for Pork Board and Nominating candidates with application materials**
- **Ongoing - Throughout recruitment process, Nominating Committee communicate with possible candidates about the involvement and commitment of Pork Board members**
- **Beginning of November - Deadline for applications**
- **Early to Mid-December - Candidate interviews**
- **March - Pork Forum**

Conflict of Interest

The Nominating Committee is covered by the Board's Conflict of Interest policy. Each Nominating Committee member will sign a certification agreeing to disclose any Conflict of Interest and to recuse themselves from discussing, voting on or deciding any matter where a personal or professional Conflict of Interest or the appearance of one exists, as between a PBNC member and a candidate. Immediate family relationships automatically trigger this recusal from this category.

Other business or personal relationships will be judged on the individual fact situation. When in question, the Committee, by majority vote of a quorum, will determine if such conflict of interests exists. The Committee chair will have discretion to allow the conflicted member to participate in the discussion to ensure that all pertinent information is gathered, but will make every effort to limit undue influence. The Pork Board will be the final arbiter of Conflict of Interests situations.