To meet a growing consumer demand, U.S. farmers have nearly doubled pork production in the last 50 years... Today’s on-farm efficiency means that pound for pound of pork, farmers are now using far fewer of our earth’s precious resources than they were in 1959.

Compared with 50 years ago, farmers are using less land and water to produce pork. And, they are doing it with a smaller carbon footprint.*

Per unit basis, such as a pound of pork produced:
- 78% less land
- 41% less water
- 35% smaller carbon footprint

Over the decades, America’s pig farmers have made dramatic improvements in how they raise pigs:
- Enhanced protection from harsh weather and predators
- Better genetics and animal care
- Improved diets to better match animals’ needs

Effective measures:
All combine to reduce greenhouse gas emissions and U.S. pork’s carbon footprint by 35% per pound of pork.
- How crops are raised
- How pigs are fed
- How nutrients are recycled

Earth-Friendly Choice...
A 2007 U.S. government report found that U.S. pork contributed to only one-third of one percent of greenhouse gas emissions, making U.S. pork a very responsible choice when choosing your next meal.

*TODAY’S PORK
50 YEARS of Improvements Make Today’s Pork More Sustainable Than Ever.

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